SEMESTER EXAMINATION DECEMBER-2024

Course Name: -B.TECH **Semester:- I**

Paper Name: -PROFESSIONAL COMMUNICATION **Paper Code:-NHS-101**

Time - 3 Hrs + 20 minutes per hour extra time for V.I. & examinees with writer. **Max Marks-70**

समय– 3 घण्टे + 20 मिनट प्रति घंटे अतिरिक्त–दृष्टिबाधित एवं साथ लेखक परीक्षार्थियों के लिए। **अधिकतम अंक–70**

Instructions:

- The question paper consists of three sections namely A, B, C. All sections are compulsory.
- Section A- Each question carries **3 mark**. **All questions are compulsory**.
- Section B- Answer any **5 out of 7** given questions.
  Each question carries **7 marks**.
- Section C- Answer any **2 out of 3** given questions.
  Each question carries **10 marks**.

निर्देश:

- प्रश्न पत्र में तीन खण्ड अ, ब, व स हैं। सभी खण्ड अनिवार्य हैं।
- खण्ड–अ में प्रत्येक प्रश्न **तीन अंक** का है। **सभी प्रश्न अनिवार्य हैं।**
- खण्ड–ब में **सात प्रश्नों में से किन्हीं पाँच** प्रश्नों के उत्तर दें। प्रत्येक प्रश्न **सात अंक** का है।
- खण्ड–स में **तीन प्रश्नों में से किन्हीं दो** प्रश्नों के उत्तर दें। प्रत्येक प्रश्न **10 अंक** का है।

Section – A (खण्ड–अ)

Objective Questions(वस्तुनिष्ठ प्रश्नावली)

1. Answer all the following questions. **5x3 =15**

i) Find the synonym of the word- 'Curtail':
   a) unreal
   b) practical
   c) dimnish
   d) useless

ii) Select the correct prefix for the word, wrap.
   a) im
   b) in
   c) un
   d) pre

iii) Downward communication flows from-
   a) Top to bottom
   b) Bottom to top
   c) Both ways
   d) Horizontally

iv) The form of informal communication is-
   a) Grapevine
   b) Professional
   c) Both
   d) None

v) Let us go to our restaurant and have – coffee.
   a) A
   b) an
   c) the
   d) No article

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Section – B (खण्ड–ब)
Short Answer Questions (लघुउत्तरीय प्रश्न)

2. Answer any five of the following questions. 5x7=35
निम्नलिखित में से किन्हीं पाँच प्रश्नों के उत्तर दें।

i. What is the difference between Resume and CV? How it can affect the process of interview?
ii. What is Paralinguistics? Elaborate with examples.
iii. Define (a) Intrapersonal Communication
(b) Extra-personal Communication
iv. What are the requisites of writing a Sales letter? Explain with an example.
v. Define Paragragh, What are different methods for writing a paragraph?
vi. What is the importance of prepositions and articles in the use of language? Explain.
vii. What is a reading and its different types?

Section – C
Descriptive Questions

3. Answer any two of the following questions. 2x10=20
निम्नलिखित में से किन्हीं दो प्रश्नों के उत्तर दें।

i) Read the following passage and answer the questions:

Donald Trump's surprise win in the U.S. presidential elections has lent the dollar new wings. It has soared against most currencies, including the rupee, on the expectation that his economic policies will spur growth and inflation in the world's largest economy. The prospect of the Federal Reserve raising interest rates provided an up draught that helped the dollar extend a record appreciating streak against the euro last week and pushed the rupee past 68 to a dollar. In Congressional testimony last week, Fed Chair Janet Yellen signaled that the central bank was close to a decision to raise rates again. Some economists predict U.S. GDP growth could see appreciable acceleration in 2017 — with one projection positing even a doubling of the pace by the fourth quarter — if the new administration delivers on some of its promises, including tax cuts, deregulation and infrastructure spending. In fact, with a Republican majority in both the House of Representatives and the Senate, Mr. Trump could benefit from smoother Congressional backing for policy initiatives to boost economic activity. U.S. stocks and bonds have also reflected the optimism over the outlook for U.S. growth and prospects that increased fiscal spending will help reflate the economy, with the S&P 500 Index adding gains for the second straight week and benchmark bond yields climbing in anticipation of faster inflation.

For the rupee, which has slumped 2.3 per cent from its 66.62 a dollar close on November 8, the flight of capital from emerging market assets has inflicted significant pressure that has been exacerbated by the Centre's decision to withdraw higher denomination currencies. Foreign institutional investors have sold more than $2.5 billion of Indian equity and debt holdings so far this month, compared with the about $1.5 billion they offloaded through October. With the demonetization move infusing a surge of liquidity into the banking system, domestic interest rates are expected to decline, making the rupee less attractive to investors seeking to benefit from an interest rate arbitrage. And with consumption and broader economic activity predicted to take a hit on account of the shortage of cash in the wake of the currency move, GDP growth may slow sharply. That in turn could weaken overseas investor appetite for rupee assets. The task before policymakers, and the monetary policy committee that is set to meet a week before the Federal Open Market Committee's rate decision, will be to reassure markets and investors that India's economy remains robust.

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1. According to the passage, against most of the currencies the value of US dollar has:
a) Remained constant
b) Decreased slowly
c) Decreased rapidly
d) Increased rapidly

2. What does the author mean by saying 'raising interest rates provided an up draught that helped the dollar extends a record appreciating streak against the euro'?
a) Dollar became weak against the Euro.
b) Dollar became strong against the Euro.
c) Euro became strong against the Dollar.
d) Both dollar and Euro became strong against each other.

3. Which of the following factor can result in boosting the economic activities in US?
a) A Republican majority in the House of Representatives.
b) A Republican majority in the Senate.
c) A Republican majority in both the House of Representatives and the Senate.
d) Raising interest rates by Central Bank.

4. Which of the following factor reflects an optimistic outlook for the growth of US economy?

a) Decrease in inflation.
b) Increase in stock returns and bond yields.
c) Decrease in stock returns and bond yields.
d) Decrease in fiscal spending.

5. Because of the demonetization move, investors will benefit from which of the following way?
a) Regulatory arbitrage
b) Political arbitrage
c) Interest rate arbitrage
d) Statistical arbitrage

ii) You have seen added advertisement in an English newspaper for a job at Tata consultancy, New Delhi. You decide to apply for the job. Write a letter to the manager, HR, of the company. In your letter – introduce yourself, explain what experience and special skills you have and The purpose of interest in the job.

iii) What are the different elements of an effective communication? Explain with the help of relevant details and a diagram.

SECTION-D FOR MID-SEM EVALUATION (TOTAL MARKS-2*10=20)

1. Find the synonym of the word empathy.

a) Affinity
b) Discord.
c) disagreement
d) unfeelingness

2. What is the antonym of the word brave?

a) Ugly.
b) Happy
c) coward
d) virtuous

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3. The process of interpreting the message of the speaker or sender is what element of communication?

a) Feedback
b) Encoding.
c) context
d) decoding

4. The factors that affect the flow of communication is what element?

a) Barrier.
b) Context.
c) feedback
d) channel

5. Understanding yourself and your own personality is known as –

a) interpersonal communication.
b) diagonal communication.
c) intrapersonal communication
d) group communication

6. Which of these are the means used to transmit messages from sender to receiver?

a) Channel.
b) Context.
c) task
d) message

7. Which reading style is to locate some specific information?

a) Scanning.
b) Assimilation
c) skimming
d) churning

8. Speaking without advanced preparation is called –

a) Memorised.
b) Manuscript.
c) extemporaneous
d) impromptu

9. What is the best way to handle conflict in your life?

a) by being aggressive.
b) by being assertive.
c) by differing
d) by being composed

10. Which type of stress motivates us and helps us to do better in our lives?

a) Eustress.
b) None
c) distress
d) both

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